

## **MEDIA INFORMATION**

**12 June 2008**

### **ARC INSPIRATIONS PUMPS UP POLICE BIKE PATROLS IN HEADINGLEY, LEEDS**

Award winning, Leeds based independent bar and restaurant operator, Arc Inspirations, is donating two specially modified, all-terrain mountain bikes plus panniers and accessories worth £2,000 to the Neighbourhood Policing Teams, which cover Headingley, Leeds.

The new sets of wheels, featuring logos from the company's three bars / restaurants in Headingley, The Arc, The Box and Trio, will allow trained and experienced officers to patrol the local area more quickly than on foot and gain access to areas not suitable for vehicles as well as increasing response times. The new bikes will complement the fleet of bikes already in use in the area by police constables and community officers.

Arc Inspirations has built a strong relationship with the Neighbourhood Policing Teams and is strategically involved in projects promoting the safe and sensible use of alcohol. Furthermore, the Teams regularly use the company's facilities for training sessions.

Commenting on the donation, Arc Inspirations managing director, Martin Wolstencroft said:

"As a restaurant and bar operator it is our responsibility to support the Neighbourhood Policing Teams in as many ways possible and work in partnership with them to promote responsible drinking and to reduce anti social behaviour.

"Donating the bikes is our way of giving something back to the community and saying thank you for all the support we receive. We hope that the additional bikes will go some way to help reduce crime in the Headingley area and increase feelings of safety amongst members of the community."

Inspector Ian Croft of the Leeds North West Inner Neighbourhood Policing Teams added:

"We are keen to build on the good relationship between the local Neighbourhood Policing Teams and local businesses to prevent crime and anti social behaviour in the Headingley area. The generous donation by Arc Inspirations of the two new bikes will lead to extra visible policing on the streets of Headingley and will act as a crime reduction measure in the local community."

Arc Inspirations managing director, Martin Wolstencroft is chair of Headingley Pub Watch, which takes a positive and professional approach to licensed activity, with the ultimate aim of providing a safer, cleaner and greener environment for the whole Headingley community. The organisation also produces flyers and t-shirts to encourage students to act responsibly particularly during Fresher's Week.

In addition, Martin Wolstencroft is a board member of Leeds City Licensing Association (a members based organisation representing licensee's in Leeds), which in conjunction with West Yorkshire Police and Leeds City Council promotes responsible drinking and aims to reduce anti social behaviour.

Arc Inspirations operates eight hugely successful, award winning bars and restaurants in Headingley including The Arc, The Box and Trio, in Chapel Allerton The Hub and Zed, in Roundhay Napa, in Harrogate Banyan and newly opened Kobe in Horsforth.

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**For further information contact:**

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**Notes to editor:**

Arc Inspirations was formed in 1999 by Martin Wolstencroft, managing director and Chris Ure, chairman.

Martin Wolstencroft, formerly of Whitbread and Chris Ure, chairman of Headingley based property company, Associated Tower Cinemas, joined forces to launch a new student bar concept in Headingley.

The Arc was launched in September 2000 and was quickly followed by The Box in November 2001, Trio Bar & Grill in April 2002 and then in 2003, Zed was opened, the first in Chapel Allerton. In December 2004, The Hub, the second bar in Chapel Allerton was opened. Then in November 2006, Banyan Bar & Kitchen in Harrogate was launched. In October 2007, Napa Bar & Kitchen was launched in Roundhay. In May 2008, Kobe in Horsforth was opened, the company's eighth venture.