

## **MEDIA INFORMATION**

**8 September 2008**

### **NEW LOOK TRIO BAR IN HIGH SPIRITS -Leeds Bar Gets Makeover & Most Expensive Rum-**

Award winning independent bar and restaurant operator, Arc Inspirations, unveils its new look basement bar at Trio in Headingley, Leeds following a £250,000 refurbishment programme. What's more, the bar, which was originally opened in 2002, is offering the most expensive rum and boasts one of the largest rum selections in the country, with over 160 varieties from as far afield as Australia to Venezuela.

The refurbishment project sees a new layout to the basement bar, which was voted Class magazine's Best Night Out in the UK in 2005, comprising of new high fixed curved seating areas in black / brown fluted leathers against purple and orange crushed velvets walls. High drinks tables have been added to the central area with contemporary black polished chrome bar stools. Whilst, feature silver and black damask flock wallpaper and colour changing lighting create a truly sumptuous and decadent feel.

To celebrate the official opening, customers are being invited to become honorary 'Trio Rumbullion' members by purchasing a shot of Guyana's El Dorado 25 year old rum for a cool £50.00. As well as sampling one of South America's legendary dark rums, which has been aged in oak casks and blended to perfection by Demerara Distillers, customers will have their names added to an engraved plaque, which already features Yorkshire celebrities including former Leeds Rhino's and Great Britain player, Barrie McDermott. With the name 'rum' originating from the English slang word 'rumbullion' meaning great uproar, what better way to show your allegiance!

Commenting on the re launch, Arc Inspirations managing director, Martin Wolstencroft said:

"The last eight years have seen us launch eight new bars / restaurants in and around Leeds and Harrogate and whilst we work to a successful and award winning formula, it is essential that we remain focused and keep all our sites up to the same standard and perhaps more importantly exceed our customers' expectations.

"We're confident that customers will appreciate and enjoy the unique experience Trio has to offer, one that certainly can't be beaten in the north of England!"

Trio Bar & Grill is located in Headingley, Leeds and offers three fantastic experiences in one building, encompassing a sophisticated restaurant, vibrant basement bar and stylish cocktail lounge. For further information visit [www.arcinspirations.com](http://www.arcinspirations.com)

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**For further information contact:**

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**Notes to editor:**

Arc Inspirations was formed in 1999 by Martin Wolstencroft, managing director and Chris Ure, chairman.

Martin Wolstencroft, formerly of Whitbread and Chris Ure, chairman of Headingley based property company, Associated Tower Cinemas, joined forces to launch a new student bar concept in Headingley.

The Arc was launched in September 2000 and was quickly followed by The Box in November 2001, Trio Bar & Grill in April 2002 and then in 2003, Zed was opened, the first in Chapel Allerton. In December 2004, The Hub, the second bar in Chapel Allerton was opened. Then in November 2006, Banyan Bar & Kitchen in Harrogate was launched. In October 2007, Napa Bar & Kitchen was launched in Roundhay. In May 2008, Kobe in Horsforth was opened, the company's eighth venture.